CLAIMS:

- 1. Cell cultures exhibiting cell-type specific expression of a non-cell-damaging fluorescent protein, consisting of aggregates (embryoid bodies) of non-human mammal embryonic stem (ES) cells stably transfected with a DNA construct comprising
 - a DNA sequence coding for said non-cell-damaging fluorescent protein; and
 - a cell- and/or development-dependent promoter operably linked with said DNA sequence;

said DNA construct being integrated in the native DNA.

- 2. The cell cultures according to claim 1, wherein said ES cells are derived from rodents, especially mice.
- 3. The cell cultures according to claim 1 or 2, wherein said non-cell-damaging fluorescent protein is selected from Green Fluorescent Protein (GFP), Red Fluorescent Protein and Blue Fluorescent Protein.
- 4. The cell cultures according to any of claims 1 to 3, wherein said promoter is a promoter specific for heart cells, neurons, glia cells, hematopoietic cells, endothelial cells, smooth muscle cells, skeletal muscle cells, cartilage cells, fibroblasts or epithelial cells.
- 5. The cell cultures according to claim 4, wherein said promoter is selected from Nkx-2.5, human α -actin and MLC-2V promoters, especially being the heart specific human α -actin promoter.
- 6. The cell cultures according to any of claims 1 to 5, wherein said DNA construct includes further functional DNA sequences, especially enhancer and selective sequences.

- 7. The cell cultures according to claim 1, wherein said DNA construct is the plasmid pCX-(α -act)GFP-Neo (DSM 11633).
- 8. A method for preparing the cell cultures according to any of claims 1 to 7, comprising:
 - introducing a DNA construct as defined in claims 1 and 3 to 7 in starting ES cells of non-human mammals; and
 - screening for stably transfected ES cells.
- 9. The method according to claim 8, wherein said introducing is effected by electroporation.
- 10. The method according to claim 8 or 9, further comprising the culturing of said stably transfected ES cells in vitro.
- 11. A method for the toxicological examination of substances, comprising the examination of the effects of said substances on the cell cultures according to claims 1 to 7 using fluorimetric methods.
- 12. A method for producing transgenic non-human mammals exhibiting cell-type specific expression of a non-cell-damaging fluorescent protein, comprising:
 - injecting ES cells according to any of claims 1 to 6 into blastocysts of non-human mammals; and
 - transferring the blastocysts into surrogate mothers.
- 13. Transgenic non-human mammals obtainable by the method according to claim 12.
- 14. Use of the non-human mammals according to claim 13 for examining stages of development of cells, comprising the examination of the

correspondingly marked cells of said non-human mammals in vitro using fluorimetric methods.